

## **Service Learning Project Beach InterVarsity**

\*Each document starts on a new page within this PDF

### ***Cover Letter***

Dear Keziah and Coral,

Thank you so much for the opportunity to write public relations material for Beach InterVarsity throughout the semester for my class assignments. Being an active member in the club, it was really important to me to be able to provide our organization with materials that will help promote our club and its message to other students! I have written several items that I will be attaching to this email. You are not obligated to use them, but I hope the documents will be helpful to you in some way!

The documents I have written are as listed:

- **Backgrounder**
  - Helps other organizations and donors understand what we do as an organization and why it would be beneficial to support us. Can be used for the BeachIV website or any other service you would like to use this for. Here's the link to the Backgrounder:  
<https://docs.google.com/document/d/1Wyy15fO006m5keu4QKZCFIOWpnJ59V5EpfGULFr0Xg/edit?usp=sharing>
  
- **Fact Sheet**
  - Can be used to promote our club on campus to students in a visually appealing way. Here's the link to the Fact Sheet:  
[https://docs.google.com/document/d/1GchXi8Dve8q39UBCnmqjgM11ec1vz140FaSg\\_1XTjkk/edit?usp=sharing](https://docs.google.com/document/d/1GchXi8Dve8q39UBCnmqjgM11ec1vz140FaSg_1XTjkk/edit?usp=sharing)
  
- **2 News Releases**
  - The first is announcing our slate of activities for each semester (this can be reused by adding in or replacing different dates/events). Here's the link to Press Release #1:  
<https://docs.google.com/document/d/1IJXvart58z1fmjLfoqtirL8DyYUZI6Fq13FI4Ha4WC8/edit?usp=sharing>
  
  - The second is announcing our annual Color the Night event (this can be reused by adding in or replacing different dates and any outdated information). Here's the link to Press Release #2:

[https://docs.google.com/document/d/1tZ7VO2uBvTW35fzfWZoqX7qRuTx\\_6iWE6\\_sfDIIsLVkI/edit?usp=sharing](https://docs.google.com/document/d/1tZ7VO2uBvTW35fzfWZoqX7qRuTx_6iWE6_sfDIIsLVkI/edit?usp=sharing)

- \*You may email either of these to a local journalist or to the CSULB publications who write about organizations such as yours, who will then read it and consider writing a story based around the information provided in the press release.
  - \*Please note that if you would like to use the press release, please change the dates in the press release to match the date that you will issue it to the journalist(s).
- Executive Bios
    - Can be used for the BeachIV website or any other service you would like to use them for (the quotes are interchangeable). Here's the link to the Biographies: [https://docs.google.com/document/d/1sfbDNB6FZ4huM0MG187\\_DdmbCBApJS\\_TzjEjuXvLdzCI/edit?usp=sharing](https://docs.google.com/document/d/1sfbDNB6FZ4huM0MG187_DdmbCBApJS_TzjEjuXvLdzCI/edit?usp=sharing)
  - Public Service Announcement
    - Can be used to create an interactive radio announcement on campus radio stations or pitched to other radio media outlets. It celebrates InterVarsity's 85 year anniversary to attract attention to the longevity and impact of our program on not just our campus but campuses all over the world. I'm hoping this will help local students feel more trusting of our organization. Here's the link to the Public Service Announcement: <https://docs.google.com/document/d/1aKAn6lRuhk78XR7cfm2hteokqkpzlwFs3xvL8l9IwIQ/edit?usp=sharing>

Please let me know if you have any questions about any of the documents!

Thanks,  
Sarah Malouf

## ***Beach InterVarsity Backgrounder***

Founded in the 1870s, the national InterVarsity organization is rooted in a movement of British university students. In 1938, the University of Michigan began its first InterVarsity chapter in the United States. Since InterVarsity was incorporated in 1941, thousands of students have become thoughtful representatives of God's Kingdom and have moved into leadership roles in churches, organizations, corporations and agencies around the world. For 75 years they have continued to help students reach Jesus Christ, and in California alone they have 173 chapters. For more information about InterVarsity's national organization, the link to their website can be found here: <https://intervarsity.org/>

The Long Beach chapter is a multicultural and multiethnic Christian organization, formed by an active student movement committed to knowing and experiencing God on the California State University, Long Beach and Long Beach City College campuses. Their purpose includes reaching the entire CSULB campus with the love of Jesus Christ, and raising up leaders who they hope will change the world. This community was founded in 2008, by Sarah Groot, an IV alumni admin area director from Occidental College. BeachIV is affiliated with the national movement of InterVarsity Christian Fellowship/USA, an interdenominational campus ministry active on over 600 campuses nationwide. Today, BeachIV is still considered one of these movements and is run by CSULB alumnae Keziah Mortiz and Coral Taluban for students on both campuses.

BeachIV hopes to see every gender, ethnicity, major, fraternity, sorority, interest group, denomination, etc. on campus be transformed by the unrelenting love of Jesus. We long to see thriving communities of faith planted in every campus sub-culture that believe that to be Christian isn't to give up who we are but rather to step into the fullness of who God has made us to be.

As a reflection of InterVarsity's mission, BeachIV is committed to the following statements.

The only true God, the almighty Creator of all things, existing eternally in three persons—Father, Son, and Holy Spirit—full of love and glory. The unique divine inspiration, entire trustworthiness and authority of the Bible.

The value and dignity of all people: created in God's image to live in love and holiness, but alienated from God and each other because of our sin and guilt, and justly subject to God's wrath.

Jesus Christ, fully human and fully divine, who lived as a perfect example, who assumed the judgment due sinners by dying in our place, and who was bodily raised from the dead and ascended as Savior and Lord.

Justification by God's grace to all who repent and put their faith in Jesus Christ alone for salvation.

The indwelling presence and transforming power of the Holy Spirit, who gives to all believers a new life and a new calling to obedient service.

The unity of all believers in Jesus Christ, manifest in worshiping and witnessing churches making disciples throughout the world.

The victorious reign and future personal return of Jesus Christ, who will judge all people with justice and mercy, giving over the unrepentant to eternal condemnation but receiving the redeemed into eternal life.

To God be glory forever.

For more information on BeachIV, please visit @BeachIV on Instagram and <https://www.beachiv.com/>.

Fact Sheet



CSULB & LBCC Fact Sheet

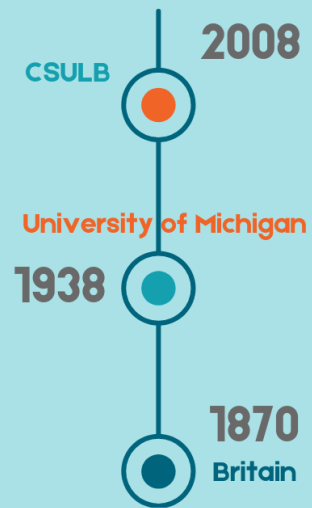
**Top 4 Favorite Student Events!**

- 1** Catalina Island Summer/Fall Trips!
- 2** Greater Los Angeles Mission Dip!
- 3** Black Campus Ministries Conference!
- 4** Weekly Community Dinners!

**5 Weekly Bible Studies!**

Contact Us:

-  @Beach.IV
-  BeachIV.com
-  Keziah.mortiz@intervarsity.org



 **InterVarsity**  
InterVarsity Christian Fellowship Long Beach is a multicultural and multiethnic Christian organization, formed by an active student movement committed to knowing and experiencing God on the California State University, Long Beach and Long Beach City College campuses!

*News Release #1*

**Beach InterVarsity Christian Fellowship (BeachIV)  
1250 Bellflower Blvd. Long Beach, CA 90840**

**FOR IMMEDIATE RELEASE**

February 24, 2025

**INTERVARSITY CHRISTIAN FELLOWSHIP  
ANNOUNCES SLATE OF SPRING ACTIVITIES**

**Catalina Island Retreat amongst events several events planned for California State  
University, Long Beach members**

LONG BEACH, Calif. - Feb. 14 2025 - Beach InterVarsity, a multicultural Christian ministry chapter on the campus of California State University, Long Beach, announces a Catalina Island trip and several other events throughout Southern California as a part of their upcoming activities for the Spring 2025 semester.

From May 26 to 30, InterVarsity Greater Los Angeles, a campus ministry organization affiliated with BeachIV, will be hosting a Catalina Island retreat for CSULB students and other nearby Los Angeles college chapters. From paddle boarding to bible study, this opportunity only happens once a year and encourages college students to unplug as well as deepen their relationships with God and other students from their school.

“I went on this trip last year and it was the most fun I’ve had at CSULB so far! As someone newer to my faith, it really transformed my perspective on how students can encounter Jesus anywhere, not just in church. I can’t wait to go again this year,” Jacob Johnson, InterVarsity member and student said.

In addition, InterVarsity will hold multiple different conferences throughout the school year as part of its commitment to uphold their multicultural and multiethnic values, where students can connect with other faith communities made up of people who come from similar backgrounds.

Two big events in correlation to this value are planned for this semester. IV’s “Black Campus Ministries Conference” will take place Feb. 21 to 23, offering a place where Black students can feel empowered in their faith and connect with others from similar church communities growing up. “Coming to Long Beach it was really important to me that I find a Christian community of people who understood and shared the role that faith played in my upbringing, and BCM was the perfect place,” Maredythe Cooper, InterVarsity leader and student said. “God and Money,”

another IV conference, will help guide students on how to be more financially responsible and generous with giving, and will take place March 14 and 15.

If students are looking for more upcoming on campus opportunities, InterVarsity holds 5 bible studies for different groups throughout the week.

- Mondays commuter bible studies are from 12 p.m. to 1 p.m.
- Tuesdays BCM bible studies are from 3:30 p.m. to 5 p.m.
- Tuesdays commuter bible studies are from 7 p.m. to 8 p.m.
- Wednesday bible studies are in the Parkside North dorms from 6 p.m. to 7 p.m.
- Thursday bible studies are in the Hillside Los Cerritos dorms from 2:30 p.m. to 3:30 p.m.

BeachIV also has a “Core Team” every Thursday from 6 p.m to 8 p.m, where students can gather all together and discuss how God has been working in their lives as well as enjoy a meal together. This is one of the many ways students discover their love for testimonies of God's work. These occur at an InterVarsity leader’s house each week. All events are open to anyone from the CSULB and LBCC communities. To find more information, you can go to BeachIV’s Instagram page @BeachIV.

Keziah Mortiz, leader and IV alumni explained that “Every student in InterVarsity feels called to spread the love of Jesus, and wants to continue that connection for generations to come.”

#### **About BeachIV:**

BeachIV is a multicultural and multiethnic Christian organization, formed by an active student movement committed to knowing and experiencing God on the California State University, Long Beach and Long Beach City College campuses. Their purpose includes reaching the entire CSULB campus with the love of Jesus Christ, and raising up leaders who will change the world. This community was founded in 2008, by Sarah Groot, an IV alumni admin area director from Occidental College. BeachIV is affiliated with the national movement InterVarsity Christian Fellowship/USA, an interdenominational campus ministry active on over 600 campuses nationwide. Today, BeachIV is still considered one of these movements.

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For information contact:  
Sarah Malouf  
(805) 630-5414  
[sarahmalouf@icloud.com](mailto:sarahmalouf@icloud.com)

*News Release #2*

**Beach InterVarsity Christian Fellowship (BeachIV)  
1250 Bellflower Blvd. Long Beach, CA 90840**

**FOR IMMEDIATE RELEASE**

August 25, 2025

**INTERVARSITY CHRISTIAN FELLOWSHIP ANNOUNCES  
RETURN OF ANNUAL COLOR THE NIGHT EVENT**

LONG BEACH, Calif. - August 27, 2025 - The annual Color The Night event will return on Sept. 11, hosted by Beach InterVarsity (IV), a multicultural Christian ministry chapter on the campus of California State University, Long Beach. This year, the event will take place September 11, from 6 p.m. to 8 p.m. on CSULB's upper campus outside of Peterson Hall.

Since 2017, Color The Night has been an event to welcome new and returning students to IV's organization, and allows students to feel welcomed on the CSULB campus. Students can come dressed in white t-shirts to throw color powder at one another and play colorful games around the university.

All CSULB and Long Beach City College students are welcome to join. Pizza will be provided and get-to-know you games will be played to encourage students to feel connected to others in the Christian community.

Keziah Mortiz, one of the Campus Staff Ministers, described this event as "a great way for students to build community at the beginning of the new school year." She also stated that "The leadership team has seen lifelong friends made and a sense of belonging created during a time when making new friends can be stressful." (Suggested Quote)

"I love the Color The Night event every year. It's where I first got connected with some of my best friends from not only InterVarsity, but Cal State Long Beach today," Carter Zell, InterVarsity member and junior said. (Suggested Quote)

Zoie Mineros, another InterVarsity student said, "I remember taking the funniest pictures with my friends and feeling an immediate sense of belonging when I went to this event for the first time. I can't wait to do it again this year." (Suggested Quote)

A map of where Peterson Hall is located is available on the CSULB website. Some t-shirts will be provided, however bringing your own is encouraged. For more BeachIV information, go to @BeachIV on Instagram and <https://www.beachiv.com/>.

**About BeachIV:**

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(805) 630-5414  
[sarahmalouf@icloud.com](mailto:sarahmalouf@icloud.com)

## *Executive Biographies*

### **Keziah Mortiz**

*Campus Staff Minister*

Keziah, BeachIV alumni and leader since 2021, first became involved in the ministry of InterVarsity as a transfer student leading bible studies for nursing and Native American students. Inspired by her college experience within IV and encouraged by God, she joined the staff full time after working in healthcare. Since then, Keziah has loved working for InterVarsity, and her favorite way to encounter God has been seeing students connect with him through the stories in the Bible and through prayer. “I love leading Bible studies where students get to discover the beauty of Jesus and who he is and make spaces for students to experience Jesus for themselves.”

#### **How Keziah Experienced Jesus in IV:**

“My experience in InterVarsity as a student was very formative for me when I was in a place where I really wanted to make my faith my own. I grew up a Pastor's kid and was very immersed in the church and doctrine, but InterVarsity was the space where I think I flourished in my faith and learned to put my faith into action.”

### **Coral Taluban**

*Ministry Team Leader*

Coral, an InterVarsity team ministry leader for Long Beach and the South Bay area since 2016, has worked at CSU Dominguez Hills, El Camino Community College, and is now at CSU Long Beach leading students to encounter God. When she started out as a freshman IV member, Coral felt like she found lifelong friends after attending InterVarsity's Catalina Island retreat for the first time. From that point on, she has helped students connect to God by passing along the wisdom and discipleship that she received as a student, and now wants to encourage others to grow in their own ways with God. “Being a leader in InterVarsity is something God put on my heart, and I will be forever grateful for the lives he has saved as a result of his love.”

#### **How Coral Experienced Jesus in IV:**

“IV helped transform my relationship with God, myself, and with the world. I am forever. I've changed people because of what I experienced as a student. I learned about how to pray, how to share my faith with friends, how to rest well, how to live out justice, and how to appreciate more of who God has made me to be. Those were some of the best years of my life.”

***PSA Script***

InterVarsity Christian Fellowship is celebrating 85 years!

<b><i>Audio (30 second version)</i></b>	<b><i>Superscript (30 second version)</i></b>
<ol style="list-style-type: none"> <li>1. <b>SFX:</b> Radio sound leading into stories.</li> <li>2. Audio recording of one of the paid leaders talking about the program.</li> <li>3. Audio recording of a quote from a student who has felt deeply impacted by InterVarsity.</li> <li>4. Audio recording of one of the leaders talking about the program.</li> <li>5. <b>SFX:</b> Fade out radio sound leading into next story.</li> </ol>	<ol style="list-style-type: none"> <li>1. InterVarsity Christian Fellowship is celebrating 85 years! From Catalina Island excursions to national baptisms, they have really done it all. With over 700 college campus chapters across the country, almost any student can experience an InterVarsity trip to encounter God’s glory! One of the students from the California State University, Long Beach chapter Sophia wanted to share her experience.</li> <li>2. “Getting to experience BeachIV at CSULB really changed my faith journey. I went from feeling alone and lost to finding community and connection thanks to InterVarsity. I’m so grateful for this program.”</li> <li>3. Per chapter, there are over 45 events each semester and at least 75 active members with thousands of alumni. InterVarsity is truly so proud to celebrate its 85 years, in hopes that more college students will learn to grow in their love of God and of others.</li> <li>4. To learn more about InterVarsity and BeachIV, you can go to <a href="http://www.intervarsity.org">www.intervarsity.org</a> or follow InterVarsityUSA and Beach.IV on Instagram!</li> </ol>

<b><i>Audio (15 second version)</i></b>	<b><i>Superscript (15 second version)</i></b>
<ol style="list-style-type: none"> <li>1. <b>SFX:</b> Radio sound leading into stories.</li> <li>2. Audio recording of one of the paid leaders talking about the program.</li> <li>3. Audio recording of one of the leaders</li> </ol>	<ol style="list-style-type: none"> <li>1. 1. InterVarsity Christian Fellowship is celebrating 85 years! From Catalina Island excursions to national baptisms, they have really done it all. With over 700 college campus chapters across the country, almost any student can</li> </ol>

<p>talking about the program.</p> <p>4. <b>SFX:</b> Fade out radio sound leading into next story.</p>	<p>experience an InterVarsity trip to encounter God's glory!</p> <p>2. Per chapter, there are over 45 events each semester and at least 75 active members with thousands of alumni. InterVarsity is truly so proud to celebrate its 85 years, in hopes that more college students will learn to grow in their love of God and of others.</p> <p>3. To learn more about InterVarsity, you can go to <a href="http://www.intervarsity.org">www.intervarsity.org</a> or follow InterVarsityUSA on Instagram!</p>
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